

[Please remember to bring along your Confirmation Ticket to the venue for verification should you wish to count your attendance for CPE hour] Free Admission for ISACA China HK Chapter members

## **Topic: Story-telling - the Art of Creating Business Case and Attention** on Things that Really Matter (Conducted in English)

Speaker:	Mr. Daryl Li Senior Manager PwC
Date:	Monday, 28 October 2019
Time:	Registration from 6:30pm Presentation from 7:00pm to 8:00pm
Venue:	UT, Admiralty Learning Centre, SCOPE, City University of Hong Kong, 8/F, United Centre, 95 Queensway Admiralty, Hong Kong (near MTR Admiralty Station Exit D) <u>MAP</u>
Language:	Conducted in English
CPE Hour:	One Hour
Registration:	ISACA China HK Chapter Members: Online Registration
	For Member of ACFE HK/ HKCS/ HKICPA/ CPA Canada/ IIA HK and Non-Member: Please complete the <u>reservation reply</u> and return to <u>events@isaca.org.hk</u> .

## Abstract

In this seminar, the speaker will share his experience in applying the story-telling technique to build trust among his clients (helping them to get the required support and budget from their management teams), colleagues (motivating them to acquire new skills) and other important stakeholders in the commercial world. By supplementing with real-life examples, Darylwill highlight the importance and a few tips of getting our messages across the table and make the necessary impact.

## Biography



Daryl is a Senior Manager at PwC's Cybersecurity practice and a member of PwC's DarkLab. Daryl has over 8 years of experience in providing cybersecurity services to clients across different industries in China, Japan, Korea, Australia and the US. He has worked with world leading technology firms to design innovative and disruptive security solutions to protect millions of users around the world. His key areas of expertise include cloud security strategy, penetration testing and red teaming, threat modeling and secure architecture review.